



Privacy Program Assessment

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Schellman understands the challenges our clients are faced with today as data protection is increasing to become front and center with individuals. We've seen countries all over the world implement data protection laws for the first time. Gartner predicts that we'll see an increase in privacy regulations to 65% by 2023, which is up from only 10% today. They also predict an increase in privacy officers to more than 1 million by the end of 2022.

Organizations are responding and either implementing or improving their privacy practices. But how does a multinational organization implement one privacy program that covers so many privacy laws in each relevant jurisdiction, while simultaneously supporting business innovation? How does an organization build a sustainable privacy program with an evolving industry? Schellman has the answer. Our privacy program assessment can review your current privacy program to assess whether the program includes the base set of principles found in most privacy laws along with mapping these basic principles to the relevant jurisdictional laws. Please [feel free to contact us](#) for a discussion on how we can help.

Overview of Approach

- Assessment of One Privacy Program Covering Basics of Privacy Laws / Regulations
- Key Objectives Include:
 - Understand the Business, Services Provided and Personal Data Collected
 - High Level Review of Current Privacy Program Basics
 - Determine Applicable Privacy Laws and Industry Security Standards
 - Determine Jurisdictions Applicable to the North American operations
 - Determine Specific Assessments and Priority

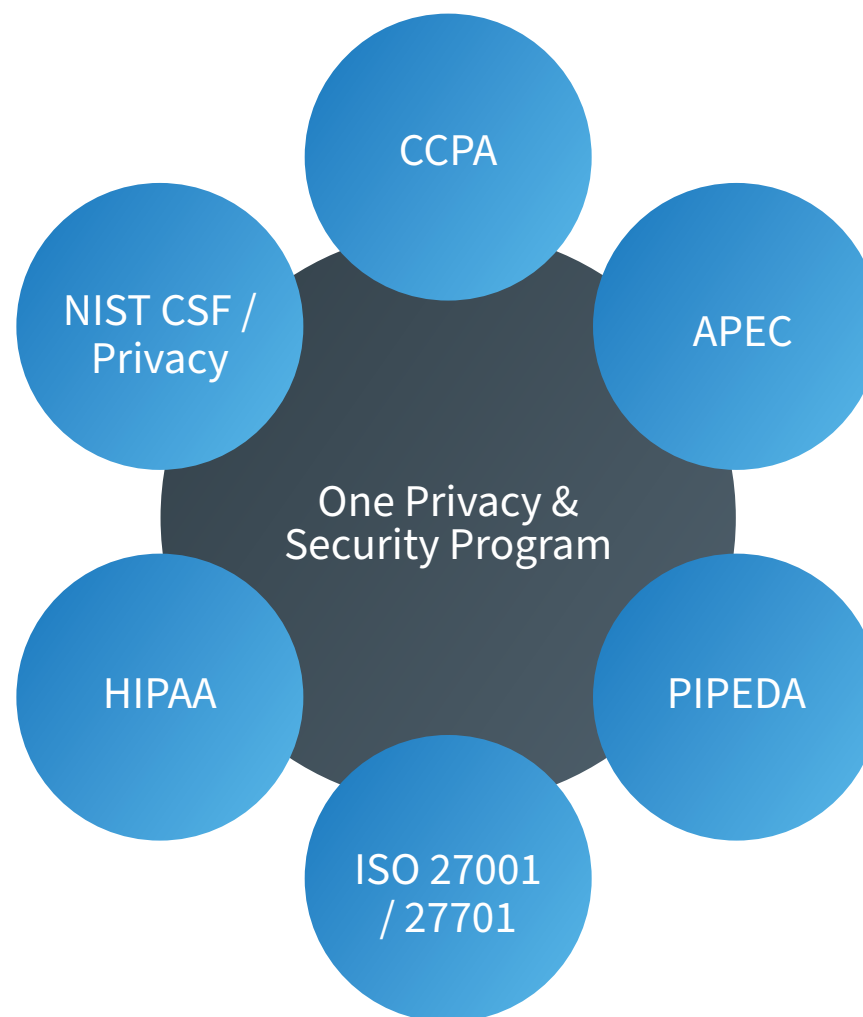
Activities

- Activities will include:
 - Overview of Organization Role and Scope Related to Privacy and Security Standards
 - Review Data Flow
 - Interview of key stakeholders
 - Review of available documentation including data inventory, service descriptions, privacy and security statements, and/or customer contracts

Benefits to Common Privacy Framework

Major benefits to include:

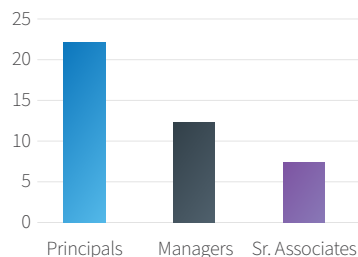
- ✚ Evolve with business objectives
- ✚ Facilitated Maintenance
- ✚ Facilitated Enforcement
- ✚ Efficient Assessments and Certifications via Mapped Privacy Program to Many Key Privacy Laws / Regulations



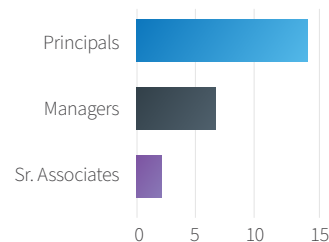
Why Schellman?

Schellman conducts **over 3,500** assurance, compliance, and certification assessments every year. According to data from Gartner, Inc. Schellman performs more compliance reports annually than any other specialized firm, comparable to any Big 4 regional practice. We are the **only** U.S. firm on Accounting Today's Top 100 CPA firm list whose services focus solely on audit and compliance attestations.

Average Years Experience



Average Years at Schellman



Average Completed Reports

Principals
2,100

Managers
262

Sr. Associates
65



Our privacy team are trained professionals in many privacy laws and performs numerous assessments throughout the year **focused on privacy**.

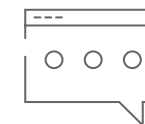


QUALITY



We stand behind our value statement of **Quality Above All**. Our team meets with your privacy and security team members over several meetings and reviews documentation in a thorough assessment. You can be sure that our focus is on quality of the work we stand behind.

Our privacy team holds numerous privacy and security certifications, has written **numerous blog articles**, and speaks at conferences.



We **never use** interns, inexperienced personnel, or contractors.

Our employee **turnover rate is very low**, which provides continuity on the annual assessment or certification.



We **don't charge by the hour** and encourage our clients to reach out to us with any questions throughout the year.

For more information on Privacy Assessments
go to www.schellman.com

CLICK FOR MORE INFO

www.schellman.com

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